

Choose a PC  
that Means Business



intel®

# Intel® Pentium® 4 Processors Mean Business

Some businesses may be tempted to buy off-the-shelf PCs intended for the home user. But that's rarely the best decision because PCs made for home use simply do not have all the features your business requires. Instead, they typically include some functions you don't need, such as bundled games and 3D sound. Equip your company with PCs that mean business—and are designed just for yours. Your Intel product dealer can build custom-made PCs with advanced Intel® Pentium® 4 processors and reliable Intel® desktop boards, while providing the ongoing support you want for added peace of mind.

# Protect Your Computing Investment

Like most successful businesspeople, you don't have the time to worry about keeping up with all the latest advances in technology. At Intel, we understand that when you purchase a PC, you count on it to meet your needs so you can focus your attention on the business at hand.

As an industry leader, Intel cooperates with thousands of software and hardware vendors to ensure that each Pentium 4 processor meets both current and future computing requirements. You can rely on Intel Pentium 4 processor-based PCs to provide a high level of safety and stability for years to come.

The Pentium 4 processor incorporates Intel® NetBurst™ microarchitecture, today's most advanced computing technology that delivers important benefits to business users. The additional performance you invest in today will provide you with headroom for emerging applications and operating system upgrades, extending the life of your PC and limiting unnecessary capital expenditures in the future.

If you're planning to upgrade to Windows\* 2000 Professional, Windows XP\* or Office XP\* in the next year or two, you can rest assured that Pentium 4 processor-based systems have the power to manage the migration and maximize your computing experience.

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**“For those hunting for the best performance that money can buy—the P4 delivers in spades.”**

PlanetHardware  
November 20, 2000

## Level the Playing Field

Pentium 4 processor-based systems allow you to develop professional-quality content and customer communications. You'll appreciate the high levels of performance for creating, editing and sharing media quickly and efficiently—enabling you to provide premium content equal to that of any size competitor. Plus with more effective customer communications, you'll be better positioned to attract and retain new business.

More and more, communications are distributed electronically, making it vital to ensure safe communications and e-Commerce with customers and suppliers alike. The Pentium 4 processor does just that. Built for the Internet and ready for the challenges of e-Business, it delivers increased power for background tasks so you can communicate more securely using real-time anti-virus and e-mail programs designed to better protect, encrypt and compress your files.



## Increase Productivity

Task switching using older technology is costly to your business. Whenever you and your staff are forced to wait for applications to respond, time is wasted. Pentium 4 processors expedite the multi-tasking environment of today's workers, saving your business time and money. Because PCs based on the Pentium 4 processor have incredibly fast system response, users of multiple simultaneous applications gain increased productivity.



**“Video and image production professionals  
will snap up Pentium 4 PCs because of their  
advanced multimedia features.”**

Financial Times  
November 20, 2000

# Intel® Desktop Boards Make a Critical Difference

## Rock-Solid Products

Intel desktop boards provide the highest level of quality, reliability and compatibility in the industry. Every desktop board Intel produces meets rigorous quality and reliability standards. This exceptional set of criteria helps ensure superior-quality products delivered with a high level of safety and security.

## Leading Technology

When your PC is built with an Intel desktop board, you benefit from the most advanced desktop technologies available. Intel is an industry leader in developing groundbreaking desktop board technologies to deliver the performance your business needs to succeed.



**“Emerging Strategies has long recommended Intel motherboards to companies worldwide. It has not been just about buying the Intel brand name (although this is definitely comforting). It is about having 100% compatibility with the latest applications and hardware...”**


Emerging Strategies  
April 16, 2001



## Intel Product Dealers Help Make the Most of Your Investment

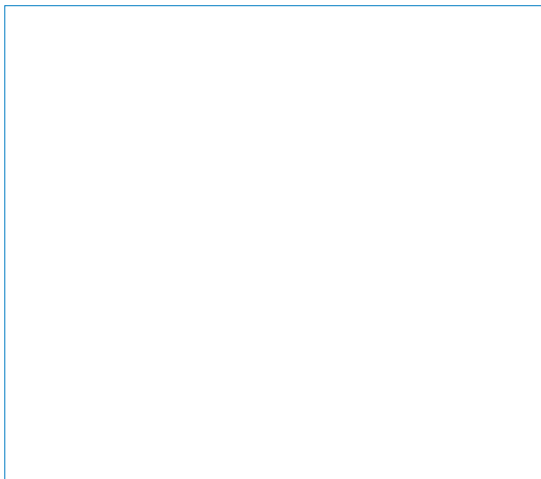
When your business is on the line, you need more than just a consumer tech-support line. Your local Intel product dealer is a skilled professional who can help make the most of your computing investment. Whether you need to integrate equipment, install new software or simply maintain your existing system, Intel product dealers offer personalized service that meets your specific business needs, while helping you make educated technological investments.

Pentium 4 processor-based systems designed and supported by Intel product dealers can be configured with the software your business needs to increase revenue and reduce expenses. They can ensure that your system is network ready and able to handle your company's growing reliance on the Internet for business operations with both your suppliers and customers. Look to your Intel product dealer to provide flexible service contracts, personal support and PCs that mean business.



PCs that mean business are based on Intel Pentium 4 processors. They use Intel desktop boards. And they are supported by Intel product dealers.

**Contact your local Intel product dealer.**



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